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## Name and Contact Details of the Responsible Party

AlignCare Services, LLC.

1185 Park Avenue, New York, New York, 10128

917-929-9564

#### **Data Protection Officer**

Should you have any questions about our data protection measures, the processing of your data, or the protection of your rights as a data subject, you can contact AlignCare, and our data protection officer as follows:

#### **Data Protection Officer Contact Details**

AlignCare Services LLC

Represented by Sameh Abulfotooh

If you have any questions or concerns regarding your information, please contact <a href="mailto:privacy@aligncare.com">privacy@aligncare.com</a>.

Also, you can open a ticket related to privacy by following the link: <a href="External Service Desk - Jira Service Desk - Jir

If you wish to communicate directly with our data protection officer (for example, because you have a particularly sensitive matter), please contact them by post, as communication by email can always have security gaps. Please state in your request that your concern relates to the company AlignCare LLC.

## **Website Privacy Policy**

#### Introduction

We recognize that the privacy of your personal information is important. The purpose of this policy is to let you know how we handle the information collected through the use of this website. Portions of this website may describe privacy practices applicable to specific information types or information provided on specific web pages.

This policy does not apply to information collected through other means such as by telephone or inperson, although other privacy policies may protect that information. As used in this policy, terms such as "we," "us," "our," and "Company" refer to AlignCare Services LLC and its current and future affiliated entities.

This website is intended for a United States audience. Any information you provide, including any personal information, will be transferred to and processed by a computer server located within the United States.

#### What we collect

We may collect the following information:

- Name and job title
- Contact information, including email address
- Company and position in the company
- Other information relevant to customer surveys

#### What we do with the information we gather

We require this information to understand your needs and provide you with a better service, and in particular for the following reasons:

- Internal record keeping.
- We may use the information to improve our products and services.
- We may periodically send promotional emails about new products, special offers, or other
  information we think you may find interesting using the email address you have provided.
- From time to time, we may also use your information to contact you for market research purposes. We may contact you by email, phone, fax, or mail. We may use the information to customize the website according to your interests.

#### Security

We are committed to ensuring that your information is secure. To prevent unauthorized access or disclosure, we have placed suitable physical, electronic, and managerial procedures to safeguard and secure the information we collect online.

#### How we use cookies

A cookie is a small file that asks permission to be placed on your computer's hard drive. Once you agree, the file is added, and the cookie helps analyze web traffic or lets you know when you visit a particular site. Cookies allow web applications to respond to you as an individual. The web application can tailor its operations to your needs, likes, and dislikes by gathering and remembering information about your preferences. We use traffic log cookies to identify which pages are being used. This helps us analyze data about webpage traffic and improve our website in order to tailor it to customer needs. We only use this information for statistical analysis purposes, and then the data is removed from the system. Overall, cookies help us provide you with a better website by enabling us to monitor which pages you find useful and which you do not. A cookie in no way gives us access to your computer or any information about you other than the data you choose to share with us. You can choose to accept or decline cookies. Most web browsers automatically accept cookies, but you can usually modify your browser setting to decline cookies if you prefer. This may prevent you from taking full advantage of the website. We also use Google Analytics, including its remarketing and cross-device functionality. You may find more information about how Google Analytics uses your data

at https://www.google.com/policies/privacy/partners/.

#### **Controlling your personal information**

You may choose to restrict the collection or use of your personal information in the following ways:

- Whenever you are asked to fill in a form on the website, look for the box that you can click to
  indicate that you do not want the information to be used by anybody for direct marketing
  purposes.
- If you have previously agreed to us using your personal information for direct marketing purposes, you may change your mind at any time by writing to us.

We will not sell, distribute or lease your personal information to third parties unless we have your permission or are required by law to do so. We may use your personal information to send you promotional information about third parties, which we think you may find interesting if you tell us that you wish this to happen. You may request details of personal information which we hold about you under the Data Protection Act 1998. A small fee will be payable. If you would like a copy of the information held on you, please contact us. If you believe that any information, we are holding on you is incorrect or incomplete, please write to or email us as soon as possible at the above address. We will promptly correct any information found to be incorrect.

#### **Cookies and Tracking**

The Company may use various technologies, including cookies, tokens, tags, web logs, web beacons, scripts, and web server logs, to gather automatically-collected information and aggregate this information from our website visitors to enable certain features of our website. This information may include demographic data, technical information about the technology (e.g., phone, computer) used to connect to our website, web browser information, your IP address, and browsing behavior such as pages visited and how often they are visited ("Activity Information"). We may also use third-party analytics companies to provide these services.

## **Opting-Out of Email Marketing Communications**

You may opt-out of receiving future email marketing messages and email newsletters from AlignCare at any time by contacting us at privacy@aligncare.com. Please note that you may not opt-out of our communications with you that are related to your use of the Website or the SaaS products (unless you are no longer an end-user).